

BEFORE YOU CHOOSE A DEVELOPMENT PARTNER

# Why Smart Businesses Build With TechLapse

The proof, the process, and a straight answer to every question — so you can decide with total confidence.

TechLapse Private Limited · Pune, India · [techlapse.co.in](http://techlapse.co.in)

## You're in the right place

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Thank you for considering us — we know that choosing who builds your product is a big decision, and the wrong partner is expensive in time, money and stress. This short document exists to make your decision easy: it shows you exactly who we are, the real work we've shipped, how we work, and an honest answer to every question you're likely to have. By the end, you'll know whether TechLapse is the right team for you. We think you'll see that we are.

### Why this matters

Most development goes wrong for one of three reasons: the team can't actually build it, they disappear after taking your money, or you never truly own what you paid for. This document shows you, with proof, why none of those will happen here.

## Who We Are (in 30 seconds)

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TechLapse is a registered Indian software company that has been designing, building and supporting custom web and mobile products since 2018. We turn ideas into real, live software — and then help you grow it.

### The facts

Founded 2018 · TechLapse Private Limited (a registered Pvt. Ltd. company) · 50+ products shipped · Rated 4.9/5 from 87 client reviews · Based in Pune, serving clients across India and worldwide.

## Why Clients Choose TechLapse

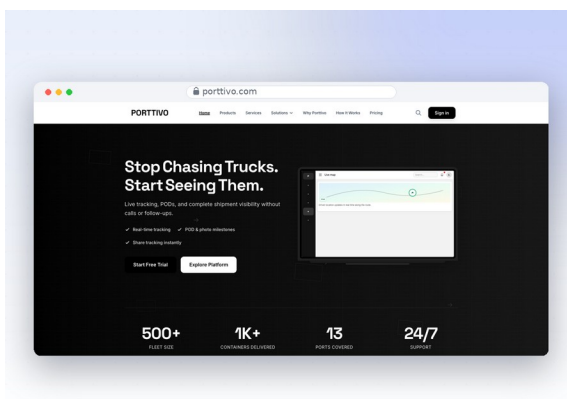
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- **We actually ship.** Real, live products you can open and use today — not slides and promises. We're builders first.

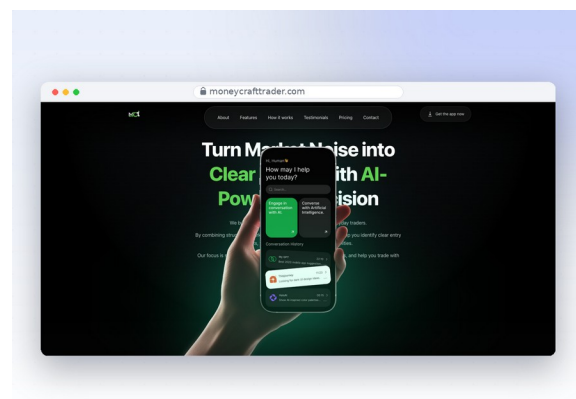
- **You own everything.** The source code, data and intellectual property are 100% yours. We sign an NDA before you share anything.
- **One team, end to end.** Design, development, launch and marketing under one roof — no juggling vendors, no finger-pointing when something breaks.
- **Founder-led, senior attention.** You work directly with the people building your product, not a salesperson who vanishes after the contract is signed.
- **Transparent and low-risk.** Phased delivery and milestone payments mean you see working software early and pay as real value is delivered. Low risk, no surprises.
- **Built for the real world.** A modern, production-grade stack, India-ready (UPI, GST, WhatsApp), and ongoing support — we don't disappear after launch.

## Proof — Some of What We've Built

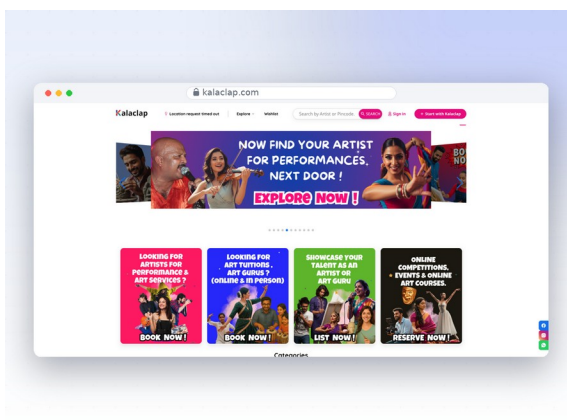
Don't take our word for it. These are real products we designed and built — many of them live right now:



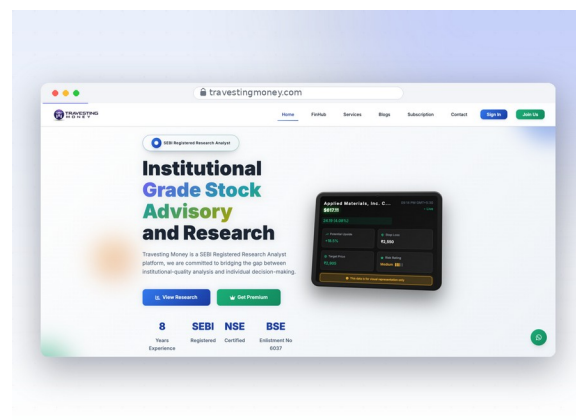
**Porttivo**  
Logistics & freight platform



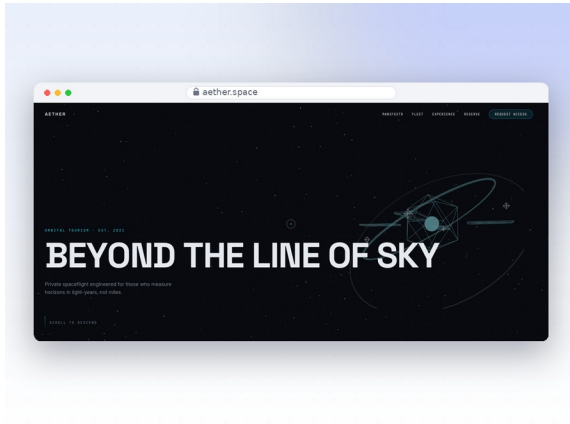
**MoneyCraft Trader**  
AI trading app



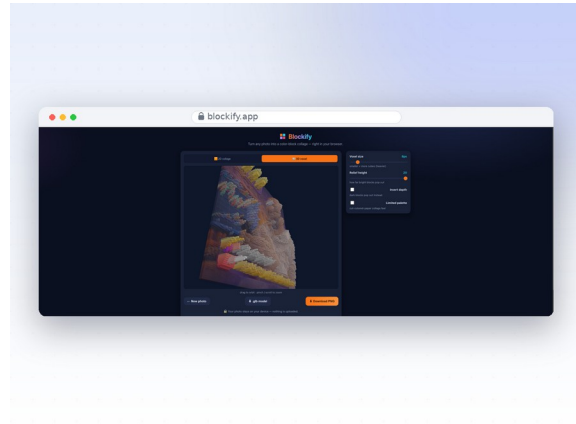
**Kalaclap**  
Artist booking marketplace



**Travesting Money**  
Stock advisory platform



**Aether**  
Brand & experience site



**Blockify**  
Browser-based 3D image tool

... plus HUDA (clinic ERP), the DropEat food-delivery app, BEAMIT, LuminaEdit and more across healthcare, logistics, food, finance and retail.

## What Our Clients Say

“Bestest work provided by TechLapse and team. A genuinely good company for automation services.” — Growweb Development

“We built a complete food-delivery app with TechLapse. Good resources, timely work and solid support.” — DropEat

“Best UI/UX and a smooth-performing app. TechLapse is the best in this field.” — Breezy Mart LLP

**Rated 4.9 / 5 across 87 client reviews.**

## How We Work (so there are no surprises)

1. Free consultation — we understand your goal, your users and your budget. Honest advice, even if the answer is ‘do less’.
2. Clear proposal — a written scope, timeline and fair, fixed cost range. NDA signed if you want one.
3. Design & plan — we agree on the look and the architecture before a single line of code is written.
4. Build in stages — you see working software every week, not after months of silence.
5. Launch — we deploy, test and hand over, with your team trained.

6. Support & grow — maintenance, improvements and marketing as your business scales.

## Your Questions — Answered Honestly

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### Q. How much will my project cost?

It depends on what you're building — but you'll never get a vague guess from us. After a short call we give you a clear, fair cost range in writing. A focused first version (MVP) is typically a few weeks of work; bigger platforms are delivered in phases so cost is spread over time.

### Q. How long will it take?

An MVP usually takes a few weeks to a couple of months. Larger systems are phased so you get working software early instead of waiting months to see anything.

### Q. Who owns the code and the idea?

You do — completely. The source code, data and intellectual property are yours from day one, and we'll sign an NDA before you share anything sensitive. Your idea is safe and it's yours.

### Q. Why should I trust a smaller company over a big agency?

With a big agency you're often a small account in a long queue, paying premium rates for junior hands. With us you get the founder and senior engineers directly, faster decisions, fair pricing, and a team that treats your project like it matters — because it genuinely does. And unlike a freelancer, we're a registered company that won't vanish.

### Q. What if I'm not happy, or something goes wrong?

Our phased, milestone-based approach is designed exactly for this: you review and approve work in stages and pay as value is delivered, so you're never out of pocket for work you haven't seen. If something needs fixing, we fix it — and we tell you honestly if an idea won't work before you spend on it.

### Q. How do payments work?

In milestones tied to delivery — not everything upfront. You pay as the project progresses and you see results, which keeps your risk low and our incentives aligned with yours.

### Q. Will you support it after launch?

Yes. We offer ongoing maintenance, monitoring and new features, and we can scale the product as you grow. We build long-term partners, not one-off projects.

### Q. Can you work with my existing team, designs or codebase?

Absolutely. We can build from scratch, take over and improve an existing system, or work alongside your in-house team — whatever fits.

### Q. How will we communicate and track progress?

Regular updates, reviewable milestones, and a direct line to the people building your product (WhatsApp, calls, email — whatever suits you). You'll always know where things stand.

### Q. Do you have experience in my industry?

Very likely — we've shipped products across healthcare, logistics, food delivery, finance, retail and more. Even where the industry is new to us, the building blocks (search, payments, dashboards, bookings, maps, admin panels) are things we've built many times.

### Q. Will I be locked in to you?

No. Because you own all the code and IP, you're never trapped. We earn the relationship by doing great work — not by holding your product hostage.

### **Q. Can you also help me get customers after launch?**

Yes — we do SEO, Google & Meta ads, WhatsApp marketing and lead generation too. One team can build your product and bring you users.

## **Our Promise To You**

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- ✓ You own 100% of the code, data and IP.
- ✓ We sign an NDA before you share anything.
- ✓ Milestone payments — pay as you see real progress.
- ✓ Honest, regular communication — no disappearing.
- ✓ Real support after launch, not a goodbye.
- ✓ A straight 'no' when an idea isn't worth your money.

## **A Word On Choosing the 'Cheapest' Option**

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It's tempting to pick the lowest quote. In software, it's also the most common way projects fail. The cheapest option usually means rushed code, no documentation, no ownership and no support — and a costly rebuild a year later. We're not the cheapest, and we're not the most expensive. We're priced fairly for work that lasts, that you own, and that we stand behind. That's almost always the cheaper choice in the end.

## **Let's Build It — Your Next Step**

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The best way to know if we're right for you is a short, free conversation. Tell us your idea and we'll give you honest advice, a clear plan and a fair quote — with absolutely no obligation. If we're not the right fit, we'll say so.

### **Start now — it's free**

WhatsApp / Call: +91 70574 44454 · Email: [hello@techlapse.co.in](mailto:hello@techlapse.co.in) · Web: [techlapse.co.in](https://techlapse.co.in)

*TechLapse Private Limited — we build, you own, we both grow.*